

Save Money & Live Comfortably

Are you looking to improve your home? If so, you may be eligible to earn an incentive payment as part of BTU's SmartHOME program. SmartHOME is designed to give residential customers money back on qualified projects, whether you choose to do it yourself or hire a contractor. Qualified projects include

- Installing proper attic and wall insulation;
- Installing windows that are ENERGY STAR® rated; and
- Adding solar screens to your home.

Qualifying homeowners can earn their incentive payment in five easy steps.



1

Submit your SmartHOME application and photos of your current project condition BEFORE you begin work.

2

Complete your home improvement project.

3

Submit invoices and improvement specifications to BTU within 60 days of your application being approved.

4

Call BTU to schedule your post-work inspection.

5

Check your mailbox for your incentive payment within 30 days of your inspection.

The SmartHOME program is subject to qualification guidelines and the availability of funds. This program may be terminated at any time without notice.

Please visit www.btutilities.com to learn more about the SmartHOME program, see if you qualify and apply.



Board Meeting Notes

The BTU Board of Directors met on Monday, July 8, 2013 and discussed the following topics:

Financial

Joe Hegwood, Chief Financial Officer, City of Bryan/BTU, presented the financial report to the Board. Net revenues for the City system are lower than budgeted due to both lower transmission service costs and lower departmental operations and maintenance expenses. Net revenues for the Rural system are lower than budgeted due to lower operations and maintenance expenditures and lower interest costs. The City Capital Improvement Plan (CIP) is below budget due to the timing of spending on transmission projects. The Rural CIP is over budget due to the timing of spending on distribution substations.

Gary Miller, General Manager of BTU, reviewed the 2014 Fiscal Year City and Rural Budgets with the Board. The Board unanimously approved recommending the Budgets to the Bryan City Council.

Operations

Randy Trimble, Group Manager for BTU, presented a change order with Colfax Treating Company for additional wood poles. He explained that BTU's construction projects have required more wood poles than originally planned. The Board voted and unanimously approved the change order.

Mr. Trimble next informed the Board that the Koppe Bridge substation will be energized in mid-August. Energizing both Phases I and II of the South Transmission project are on schedule for late September.

He then presented the System Average Interruption Duration Index (SAIDI) and System Average Interruption Frequency Index (SAIFI) reports for June, which indicated typical levels of outages for the month for both the City and Rural systems.

Ben Hardeman, Board of Directors member, moved to recommend to the Bryan City Council that they reappoint Paul Turney, a commercial customer of BTU, to position 2, and reappoint Flynn Adock to position 4 as a representative with experience and expertise in the fields of marketing, finance, law or engineering and Bill Ballard to position 7 as a representative with experience and expertise in generation, transmission or distribution. The motion was approved unanimously.

Mr. Miller presented to the Board resolution number BTU-P-185, which recommends that the Bryan City Council approve modification of the language of Section 19 of the Power Sales Contract between Texas Municipal Power Association (TMPA) and the member cities. This modification effectively changes the date on which member cities must give notice if they are not choosing to withdraw from the agency from September 2013 to September 2016. The Board unanimously approved recommending that the City Council approve modification of this language.

David Werley, Group Manager of Business and Customer Operations, gave a presentation that highlighted examples of improvements made since BTU combined efforts with the City of Bryan Marketing and Communications staff. He also indicated that this collaboration has produced high-quality communications for a larger audience.

Bryan Texas Utilities

205 East 28th Street • Bryan, TX 77803

email: ContactBTU@btutilities.com

Hours of Operation

Monday - Friday, 8 a.m. - 5 p.m.

Board of Directors

- Mr. Carl L. Benner, Chairman
- Mr. Chris Peterson, Vice Chairman
- Mr. Paul Turney, Secretary/Treasurer
- Mr. Art Hughes, Ex-Officio
- Mr. Flynn Adcock
- Mr. David Bairrington
- Mr. Bill Ballard
- Mr. Ben Hardeman

General Manager

Gary Miller

Group Managers

- Larry Gurley
- Randy Trimble
- David Werley

Division Managers

- James Bodine
- Bill Bullock
- Shawndra Green
- Michael Hering
- Ken Lindberg
- Doug Lyles
- Vicki Reim
- Scott Smith
- James Tanneberger

Lee R. Starr, Chief Risk Officer

City of Bryan

- Kean Register, City Manager
- Joe Hegwood, CFO
- Bernie Acre, CIO

IMPORTANT NUMBERS

- Billing/Collections/Connects (979) 821-5700
- Electrical Outage/Lines Down (979) 822-3777
- Distribution/Line Design (979) 821-5770



B

CITY OF BRYAN
The Good Life, Texas Style.



TEXAS REDS *Steak & Grape* FESTIVAL '13

SEPTMBER
27 & 28
2013

Music Steak Wine Arts & Crafts
Kids Zone Sports Zone

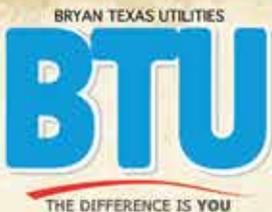


Texas

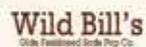


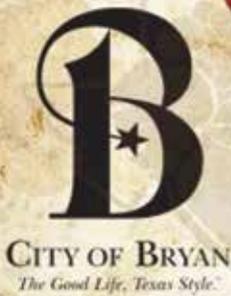
Style

TexasRedsFestival.com



Additional festival sponsors





TEXAS REDS

Steak & Grape

FESTIVAL '13

SEPTEMBER
27 & 28
2013

Story by Jessica Willingham. Photos courtesy of the City of Bryan.

Get ready to experience the Texas Reds Steak & Grape Festival (Texas Reds)! Each year, more than 20,000 people descend on Bryan, Texas — where the old west meets the new world. The smell of steak wafts through the charming streets of historic downtown as locals and visitors enjoy food, art, music and events for every taste.

The 7th annual Texas Reds is September 27-28, 2013. It's filled with opportunities to taste the best wine Texas has to offer and dine at great downtown restaurants, enjoying steak-inspired specials. Yet, it isn't just about a full glass and a full stomach. Festival goers can get a full heart knowing they ate, drank and did well for others by participating in this year's Texas Reds.

"This year's festival will be giving back to our firefighters," said Gwynne Shillings, special events and marketing coordinator for the City of Bryan. "We wanted the 2013 festival to serve a higher purpose, to celebrate our community and those who protect it."

On behalf of all volunteers and sponsors, a charitable donation will be given in honor of Bryan firefighters Ricky Mantey, Jr., and Mitch Moran, and in memory of Fire Lt. Greg Pickard and Lt. Eric Wallace. A percentage of the festival's proceeds will be donated to the Bryan Firefighters Association to directly benefit these families.

With community at the heart of Texas Reds, events are designed to involve, educate and allow everyone to enjoy the company of fellow Bryanites and visitors. While adults compete for grilling glory in the steak cook-off, students can compete in the high school culinary competition. Cooking demonstrations will take place on Saturday, and the popular Kids Zone and Sports Zone will be returning.

"Texas Reds is for the whole family," said Bryan Mayor Jason Bienski. "It's one of those rare events that caters to every age and interest. Whether you live in Bryan, are visiting for the weekend, or plan to travel to the event from anywhere in Texas or the U.S., come and experience the culture and fun Bryan has to offer. There is something for everyone here."

Nothing goes better with steak and wine than a little country music. Every year, the Texas Reds Steak & Grape Festival hosts some of country's best and biggest names. Entertainment on Friday, September 27 will be the David Whiteman Band, who will perform on the main stage from 8:00 p.m. to 10:00 p.m.

Country music star Steve Wariner will be headlining the 2013 festival. Wariner is the winner of numerous Country Music Association (CMA) titles, Academy of Country Music (ACM) awards, Grammy awards, and has been inducted



“[Texas Reds] is one of those rare events that caters to every age and interest. There is something for everyone here.”

into both the Kentucky Music Hall of Fame and the legendary Grand Ole Opry. Some of his chart-topping songs include “Some Fools Never Learn,” “Kansas City Lights” and “Holes in the Floor of Heaven.” Wariner has 18 studio albums, 50 singles and 10 number one hits under his belt. He’s co-written with the greatest in today’s country music, including Clint Black, Garth Brooks and Keith Urban. Wariner is set to take to the main stage on Saturday, September 28, from 9:00 p.m. to 10:30 p.m.

Joining Wariner on Saturday night will be John Conlee, a star who has charted more than 28 singles on the Billboard Hot Country Songs chart, including hit songs “Lady Lay Down,” “Backside of Thirty” and “Rose Colored Glasses.” Conlee has been a member of the Grand Ole Opry since 1981. He will perform on the main stage from 7:00 p.m. to 8:30 p.m. on Saturday.

The main stage will be located between 21st and 22nd streets in Historic Downtown Bryan. Wristbands to gain entry into the Saturday night concert are \$5 and will be sold on the festival grounds.

For more information on everything Texas Reds has to offer, or how you can be a sponsor or volunteer, please visit texasredsfestival.com.



Nothing goes better with steak and wine than a little country music.



BTU Celebrates Public Power Week

Story by Louellen S. Coker. Kids Zone photo courtesy of The Children's Museum of the Brazos Valley.

Electricity. Few things permeate our lives the way it does. From the moment we turn on our lights in the morning, brew that first cup of coffee, power up our cell phones, turn on our computers or an infinite list of tools that make our lives easier and, for some, drive away in our electric cars; the power provided by Bryan Texas Utilities (BTU) keeps our lives and businesses running smoothly.

“Since it began supplying electricity, BTU has done its utmost to give its customers exceptional service with reliable, competitively-priced electricity while acting as a responsible and caring member of the community,” Gary Miller, BTU General Manager said. “We strive to provide top-notch service and contribute to the community’s economic vitality; so it’s important for us to let our

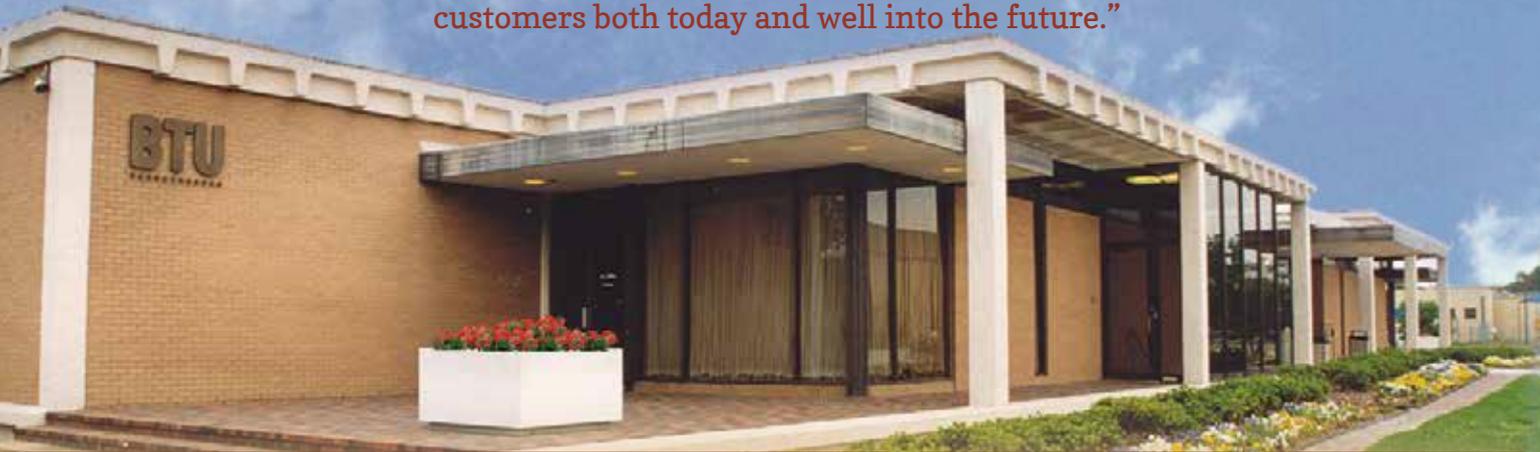
customers know how valuable we are as a local resource.”

In that vein, BTU joins with the American Public Power Association (APPA) in Washington, D.C. and 2,000 other electric utilities that collectively provide electricity on a not-for-profit basis to 46 million Americans to celebrate Public Power Week. APPA is the service organization for community- and state-owned electric utilities.

“Public Power Week is a chance for BTU to articulate why public power works in Bryan and the Brazos Valley. We are absolutely dedicated to competitively meet the needs of our customers both today and well into the future,” said Mr. Miller.

Since its inception as a municipally-owned utility, BTU has worked diligently to not only grow in scale and

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complexity over the years, but also to use sound planning and fiscal management as well as “hard work by good folks” to improve availability and quality, deliver excellent customer service, give input for positive regional and state public policy formation and support our community.

Today BTU has 175 employees and helps power our community through electricity produced at the Dansby Power Plant here in Bryan, the Gibbons Creek Power Plant in Grimes County, the Bryan Solar Park in Presidio, Texas and the Penascal Wind Farm near Corpus Christi, Texas. Through efficient use of these resources, BTU is able to provide significant savings to its customers. Currently, BTU serves over 50,000 residential, commercial and industrial customers.

BTU’s celebration of Public Power Week will coincide with the 7th Annual Texas Reds Steak & Grape Festival in Historic Downtown Bryan. As one of the headline sponsors of this fun event, BTU invites community members to come experience “the good life, Texas style” on September 27 from 5:00 p.m. until 10:30 p.m. and September 28 between the hours of 10:00 a.m. and 10:30 p.m.

To ensure the entire family has a stellar time at the festival, BTU has provided the support that The Children’s Museum of the Brazos Valley (The Children’s Museum) needs to make the highly popular Kids Zone a success.

The Kids Zone, open on Saturday from 10:00 a.m. until 7:00 p.m., will provide enjoyment for kids of all ages, but in particular to those ranging in age from three to twelve years old. Activities for the youngsters and their adult chaperones include bounce houses, face painting, a trackless train, games, arts and crafts, reptiles to pet as well as several other age-appropriate diversions. A BTU bucket truck will even be on hand for viewing.

This year you’ll find the Kids Zone at its new location in the Texas Reds Festival area on Main Street between East 27th and 29th Streets. To enter the Kids Zone you’ll need to purchase a wristband for \$10.00. Wristbands are available for purchase at The Children’s Museum and online prior to the festival as well as at the gate during the festival. The wristband will allow access to the Kids Zone as well as allow entry to the museum for those who would like to see what it has to offer. Proceeds from the sale of the wristbands will benefit The Children’s Museum.



The Children’s Museum opened in 1998 and is a well-respected institution that serves more than 25,000 visitors each year through its interactive exhibits and educational programs that challenge our youth to ask questions and fully engage their minds in the learning process.

“As we do every day at the museum itself,” Susanne Williams, President of The Children’s Museum’s Board of Directors, said, “we are offering a safe, interactive environment for the children to enjoy the Texas Reds Festival. Parents can feel confident that a visit to the festival will be a fun family outing where everyone will learn about steak and grapes and have a good time.”

“We’d also like to invite everyone to stop by The Children’s Museum itself (located at 111 East 27th Street),” Ms. Williams said. “We’ve recently launched two outstanding exhibits. If you’ve not visited in a while, you’ll enjoy a whole new experience.”

“We’d like to invite everyone to join us in celebrating Public Power Week during the Texas Reds Steak & Grape Festival,” said Mr. Miller. “It’s sure to be an outstanding weekend!”

For more information about BTU, please visit our website, www.btutilities.com. For more information about the Texas Reds Steak & Grape Festival, please visit the event’s website at texasredsfestival.com. Please visit The Children’s Museum website, www.cmbv.org, for more information about the museum, its programs and activities as well as its seasonal hours of operation.

New Head Drum Major for the Fightin' Texas Aggie Band Hails from Bryan and the BTU Family

Story by Keri Honea.

Bryan's own Steven Hering will be Head Drum Major for the Fightin' Texas Aggie Band for the 2013-2014 school year. Steven, son of Laura and Michael Hering, followed family footsteps to Texas A&M University (TAMU) and has close ties to the Bryan Texas Utilities (BTU) family as well. His father (Class of '76) is Division Manager of Production and his brother, David (Class of '10), also works at BTU in Line Design.

Steven, Class of '15, has been with the Aggie Corps and band since enrolling at TAMU and served as a Trumpet Section Sergeant and as the Corps Bugler before being named Head Drum Major. Steven looks forward to carrying on Aggie traditions while performing the duties associated with his new position.

"The months since the announcement have been an exciting time for me and my family," Steven said. "It is a great honor, but with it will come a great deal of responsibility, sacrifice and hard work."

Everyone who has attended an Aggie football game has seen firsthand

how important the Head Drum Major position is on the field; but Steven will also be largely responsible for teaching the halftime drill—the set formations the band assembles into on the field while marching—to the band during the week and making certain each practice runs as smoothly and as efficiently as possible.

"It is important to know that I am not the highest ranking member of the band," Steven stressed. "That is the Combined Band Commander, Trevin Hazel. Trevin handles the Corps of Cadets side of the Aggie Band while I handle the band side of things. Anything with parades, military reviews, performances or halftime shows, I am your guy."

Being part of the Aggie Band has been a major (no pun intended) part of Steven's college experience. While he said he definitely wouldn't trade it for anything in the world (especially the hair-raising feeling he still has each time he hears the famous Aggie Band halftime introduction, "Now forming at the north end of Kyle Field..."), he almost didn't join at all.

"Going to TAMU was never in

question," Steven reflected. "Being in the band wasn't even on my radar. My dad was a member of the Aggie Band. As my first semester approached, I realized I wanted a place to belong. I signed up for the Aggie Band the day before orientation began, and I can't begin to count the memories and friends I have made from this experience. I owe a lot to the band for what it has done for me both inside and outside of the classroom."

In addition to the band, Steven, an Eagle Scout, is a chemical engineering major and a member of his school's chapter of the American Institute of Chemical Engineers. He was selected for an engineering internship this summer with Valero Energy Corporation. When Steven graduates, he intends to pursue a career in the oil and gas industry. Steven also participates in the Texas A&M Wind Symphony and the Aggie Awakening Retreat Staff at St. Mary's Catholic Center.

